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NAWBO Greater Detroit to Host Carl Gould July 29

One of America's Foremost Business Mentors

DETROIT, July 10 /PRNewswire/ -- The National Association of Women Business Owners Greater Detroit Chapter will host Carl L. Gould, renowned business mentor and author of several books. Gould will present, "Discover the Hidden Value in Your Business," on Tuesday, July 29, 2008 at the Birmingham Community House, 380 South Bates St. in Birmingham. Registration begins at 8:00 a.m.

Gould is the author of "The 7 Stages of Small Business Success" and, most recently, "Blueprint for Success," with international best-selling authors Ken Blanchard and Steven Covey. With 90 independently owned and operated offices worldwide, Gould has created the farthest-reaching business mentoring organization in the world. His teams have overseen the development of thousands of small businesses on six continents and have conducted over 50,000 coaching sessions with entrepreneurs.

Gould will present how to "7-Stage" a business for maximum performance, showing participants:

- What you can do to launch, grow or turnaround your company
- How much of the value of your business is determined by intangible assets not found on your balance sheet
- What stage of the business cycle you are in

"This seminar will really help boost growth of the small-medium size businesses in Southeastern Michigan. It will provide essential information for businesses especially given current economic conditions," said Pat Henry Poyle, NAWBO Greater Detroit Board member and CEO of Henry Business Solutions.

The cost for the event is \$25 for members and \$35 for non-members. Participants also have the opportunity to participate in a private consultation with Carl Gould for \$99. This opportunity is limited to 12 participants. The registration deadline is Monday, July 28, 2008. Contact the NAWBO Greater Detroit office at (313) 961-4748 or visit <http://www.nawbogdc.org> for more information.

The event is sponsored by Henry Business Solutions, a business coaching and intellectual talent mentoring firm. For more information about this event call HBS at 866.931.5210. Media sponsors for the event include Corp! Magazine and Strut Magazine.

The Greater Detroit Chapter of NAWBO has a membership of the finest women entrepreneurs in the area who share their experience and empower each other through NAWBO membership. Their businesses include emerging entrepreneurs, sole proprietors and longstanding companies with multi-million dollar revenue. NAWBO Greater Detroit is the premier business

resource for women business owners in Southeast Michigan.

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